University of the Philippines Cebu College of Communication, Art, and Design

Name	Student No.

AY and Semester Admitted

Master of Arts in Communication and Media

STUDY PLAN
Effective First Semester AY 2025-2026

2025 Curriculum, approved during the 1398 $^{\text{th}}$ BOR Meeting Held on 27 March 2025

A. For Part-time Students

FIRST YEAR, FIRST SEMESTER						
				Prerequisite		
CORE	COMM 201	Communication and Media Theories	3	None		
CORE	COMM 210	Narratives and Platforms	3	None		

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FIRST YEAR, SECOND SEMESTER						
				Prerequisite		
CORE	COMM 220	Communication and Management	3	None		
CORE	COMM 230	Communication and Media Research	3	COMM 201		
	Research Proposal					
	Presentation					

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SECOND YEAR, FIRST SEMESTER						
				Prerequisite		
CORE	COMM 240	Audiences and Analytics	3	None		
CORE	COMM 295**(1)	Special Topics	3	None		

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SECOND YEAR, SECOND SEMESTER							
SPECIAL TOPICS	COMM 295**(2)	Special Topics	3	None			
SPECIAL TOPICS	COMM 295**(3)	Special Topics	3	None			
	6						
MIDYEAR							
COMPREHENSIVE EXAMINATION							

THIRD YEAR, FIRST SEMESTER						
				Prerequisite		
CORE	COMM 300.1	Thesis Proposal	3	COMM 201 and COMM 230		
			3			

SECOND YEAR, SECOND SEMESTER					
				Prerequisite	
	COMM 300.2	Thesis Writing	3	COMM 300.1	

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Special Topics Students take three special topics 1. Translations, Cultures, and Media 2. Sound Studies 3. Communication and Pop Culture 4. New Media for Social Change 5. Health Communication and Pandemics 6. Political Communication and Democracies 7. Philippines Film and Society 8. Sexual Orientation, Gender Identity and Expression and Media 9. Intercultural Communication in a Globalized World 10. Cultural Heritage and Communication 11. Cebuano Film and Literature 3 None None None None None None None None	Type of Course	Course Code	Course Title	Units	Prerequisites
12. Codes of Ethics in Media Companies 13. Media Systems Across Cultures 14. Organizational Communication; Issues, Changes, and Challenges 15. Critical Communication in Time of Crises 16. Climate Change Narratives and Environmental Communication 17. Interpersonal Communication in Mediated and Non-Mediated Contexts 18. Communication and Global Security 19. Peace and Nonviolent Communication 20. Studies in Popular Culture 21. Public Sphere and Gender 22. Others Note: Topics above are examples only and more can be added to the	Special Topics Students take three special		1. Translations, Cultures, and Media 2. Sound Studies 3. Communication and Pop Culture 4. New Media for Social Change 5. Health Communication and Pandemics 6. Political Communication and Democracies 7. Philippines Film and Society 8. Sexual Orientation, Gender Identity and Expression and Media 9. Intercultural Communication in a Globalized World 10. Cultural Heritage and Communication 11. Cebuano Film and Literature 12. Codes of Ethics in Media Companies 13. Media Systems Across Cultures 14. Organizational Communication; Issues, Changes, and Challenges 15. Critical Communication in Time of Crises 16. Climate Change Narratives and Environmental Communication 17. Interpersonal Communication in Mediated and Non-Mediated Contexts 18. Communication and Global Security 19. Peace and Nonviolent Communication 20. Studies in Popular Culture 21. Public Sphere and Gender 22. Others Note: Topics above are examples		None None None None None None None None