

University of the Philippines Cebu
College of Communication, Art, and Design

Name _____

Student No. _____

AY and Semester Admitted _____

Master of Arts in Communication and Media

STUDY PLAN
Effective First Semester AY 2025-2026



2025 Curriculum, approved during the 1398th BOR Meeting Held on 27 March 2025

A. For Full-time Students

FIRST YEAR, FIRST SEMESTER				
				Prerequisites
CORE	COMM 201	Communication and Media Theories	3	None
CORE	COMM 210	Narratives and Platforms	3	None
CORE	COMM 220	Communication and Management	3	None
SPECIAL TOPICS	COMM 295**(1)	Special Topics	3	None
			12	
FIRST YEAR, SECOND SEMESTER				
SPECIAL TOPICS	COMM 295**(2)	Special Topics	3	None
SPECIAL TOPICS	COMM 295**(3)	Special Topics	3	None
CORE	COMM 240	Audiences and Analytics	3	None
CORE	COMM 230 <i>Research Proposal Presentation</i>	Communication and Media Research	3	COMM 201
			12	
MIDYEAR				
COMPREHENSIVE EXAMINATION				
SECOND YEAR, FIRST SEMESTER				
				Prerequisites
CORE	COMM 300.1	Thesis Proposal	3	COMM 201 and COMM 230
			3	
SECOND YEAR, SECOND SEMESTER				
				Prerequisites
CORE	COMM 300.2	Thesis Writing	3	COMM 300.1
			3	
Total Required Units			30	

[illegible]