University of the Philippines Cebu College of Communication, Art, and Design

AY and Semester Admitted

Master of Arts in Communication and Media

Checklist Effective First Semester AY 2025-2026



2025 Curriculum, approved during the 1398th BOR Meeting Held on 27 March 2025

A. For Full-time Students

Total

12

FIRST YEAR							
First Semester	Unit s	AY & Sem Taken	Grade	Second Semester	Unit s	AY & Sem Taken	Grade
COMM 201 – Communication and Media Theories	3			COMM 295**(2)- Special Topics	3		
COMM 210 – Narratives and Platforms	3			COMM 295**(3) – Special Topics	3		
COMM 220 – Communication and Management	3			COMM 240 – Audiences and Analytics	3		
COMM 295**(1) – Special Topics	3			COMM 230 – Communication and Media Research Research Proposal Presentation	3		

MIDYEAR AY	Rating		
COMPREHENSIVE EXAMINATION			

Total

12

SECOND YEAR							
First Semester	Unit s	AY & Sem Taken	Grade	Second Semester	Units	AY & Sem Taken	Grade
COMM 300.1 – Thesis Proposal	3			COMM 300.2 – Thesis Writing	3		

Total 3 Total 3

Core Courses	21
Special Topics	9
Total Number of Units	30

Note: Please refer to the Program Study Plan for the list of prerequisites per course.